

# Bree Thomas

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## SUMMARY

**Former CPO who ships fast. Currently building conversational AI at Balance (60% retention). I've delivered 90-day platform turnarounds, shipped products in under 40 days, and scaled teams through Series B growth. Bringing that same execution rigor to AI: LLM evals, prompt architecture, agentic workflows.**

## SKILLS

AWS Bedrock, Claude API, tool calling, LLM-as-judge evals, prompt engineering, ML observability, agentic architecture

## RELEVANT EXPERIENCE

**Balance** (AI-Powered Financial Forecasting) Denver, CO  
*Product Leader & Founder* 2022 – Present

- Shipped AI cash-flow forecasting for variable-income workers (**81% tipped workers**), **60% retention**. Built LLM-as-judge eval system **scoring 6 dimensions**; prompt variant testing for production deployment.
- Pivoted from iOS native SaaS to conversational AI-first UX; built **7-tool agentic architecture** with safe/dangerous tool classification for user confirmations.
- Architected prompt system with structured outputs and schema validation**; integrated Arize for ML observability. Building hands-on with 2 senior engineers (Rails/Postgres, React Native).

**Partytrick** (SaaS Event Platform) Denver, CO  
*Interim Product Lead* 2025

- Shipped full platform (event planning, invitations, marketing site) in **<40 days after 2 years of stalled development**; aligned design and engineering teams around market-fit KPIs. **Led cross-functional team of 10**.
- Structured SaaS pivot with measurable traction metrics**; defined go-to-market strategy and feature prioritization.
- Cut spending by 60%**, maximizing cash runway for go-to-market launch and piloting a scalable B2B framework.

**Vangst** (Cannabis Industry SaaS) Denver, CO  
*Chief Product Officer* 2020 – 2022

- Built and led a **12-person** product/engineering team; platform served **1,200+ businesses** in SaaS marketplace.
- Reset product strategy with board; **reduced operational burn by 40%**; positioned company to raise **\$19M Series B**.
- Established OKR framework/delivery rhythms; **shipping cadence from stalled monthly → continuous weekly releases**.

**Earlier Experience:** Denver, CO

- Highwing** - VP Product (2019–2020): Led B2B SaaS build for commercial insurance data exchange; API product strategy.
- Muve Health** - VP Product (2017–2019): EMR turnaround in **90 days, 100% adoption; feature velocity +50%**.
- Turing School** - Product Lead/Board (2013–2023): Modernized curriculum (**+25% preparedness**).
- Qdoba** - Director, Digital Product/Marketing (2011–2013): Redesign **grew leads +32%; revenue \$169M → \$241M**.

## EDUCATION

- University of New Mexico, Albuquerque, NM** – Bachelor of Fine Arts, Art Studio/Photography
- University of Denver, Sturm College of Law, Denver, CO** – Juris Doctor, Entertainment Law
- Turing School of Software and Design, Denver, CO** – Full-Stack Engineering

## OTHER QUALIFICATIONS

- Prototype to Production (Aman Khan, 2025): Agentic prototypes (RAG, tool calling), evaluation frameworks
- AI Evals for Engineers & PMs (Parlance Labs, 2025): LLM evaluation pipelines, LLM-as-judge, CI/CD integration
- PM Thought Partner (open source Claude Code plugin, 8★): Agentic workflows, Linear/GitHub API integration
- PM Coding Guardrails (open source, 4★): Quality standards for AI-assisted development